#### Supervised Machine Learning and Learning Theory Lecture 1: Introduction, course information, syllabus, and examples

September 6, 2024



# Lecture plan

- Course logistics
- Course information
- Coursework and grading policy
- Several examples



#### Motivation

- This semester we'll go through an introductory class on machine learning
- Machine learning is a subarea of artificial intelligence and computer science, traditionally speaking
- Increasingly, machine learning is being used outside computer science, including transportation, healthcare, biology, to name a few
- The rise of large language models has spurred new interests in the subject of machine learning



# Syllabus

- Part I: Regression and classification
- Part II: Neural networks and deep learning
  - Convolutional neural networks
  - Transformer neural networks
  - Language modeling
- Part III: From prediction to inference, and beyond
  - Causality
  - Unsupervised learning
- Prerequisites: Linear Algebra, Applied Probability, Python

A complete syllabus can be found on canvas for your reference https://northeastern.instructure.com/courses/193108/files/29529231?m odule\_item\_id=11012198



### Recommended textbooks



I will try to write down some supporting notes and send to the class when possible



### Course information

- Note: This class is for students taking machine learning for the first time
- If you've taken an introductory machine learning class, I recommend wait until the spring semester. I will be teaching CS 7140 Advanced Machine Learning ©
- Instructor: Ryan Zhang
- Location: Shillman Hall 305
- Time: Tuesdays and Fridays from 9:50 AM to 11:30 AM



# Coursework and grading policy

- Homework 40%
  - 5 problem sets with a mix of theoretical and empirical questions
- Midterm exam 30%
  - Nov 6 Nov 9, take home, pick 24 hours from Wednesday until Saturday
- Course project proposal presentation + final project presentation 15%
  - In class, Oct 29, Nov 1; then Dec 6, Dec 9
- Final project report 15%
  - We will provide a template project around developing and applying language models. Another option is to pick a problem you are interested and develop a machine-learning solution to solve it





• Examples



# Predicting apartment/housing values

- Example: suppose you want to predict the apartment/housing values/rental cost in one of suburb towns of Boston
- **Dataset**: we have a dataset that contains *n* samples





- Problem setup:  $(x^{(1)}, y^{(1)}), (x^{(2)}, y^{(2)}), \dots, (x^{(n)}, y^{(n)})$ 
  - $x^{(i)}$  is a feature vector: number of bedrooms, number of bathrooms, sqft, zip code, distance to nearest train station, number of restaurants nearby...
  - $y^{(i)}$  is the valued/selling/rental price of the apartment/house
- Question: For an unseen house/apartment, predict the market price of this property?



# Predicting apartment/housing values

- Recall our problem setup: Given a dataset that contains n samples  $(x^{(1)}, y^{(1)}), (x^{(2)}, y^{(2)}), \dots, (x^{(n)}, y^{(n)})$ , we would like to develop a predictive model that can map the x's to the y's
  - Each  $x^{(i)}$  includes a list of relevant features
  - Each  $y^{(i)}$  is a label/response/target we would like to predict
- Note
  - If the labels *y* take values in a continuous range, the problem is called a **regression problem**
  - If the labels *y* take values in a discrete range, the problem is called a **classification problem**



# Linear regression

- Let us look at the simplest, and perhaps most widely used machine learning model
- Step 1: divide the dataset into train/validation/test splits (rule of thumb 80/10/10)
- Step 2: take the training split, and derive the so called mean squared error metric:

$$\widehat{\boldsymbol{L}}(\theta) = \frac{1}{n} \sum_{i=1}^{n} \left( \theta^{\mathsf{T}} \boldsymbol{x}^{(i)} - \boldsymbol{y}^{(i)} \right)^2$$

- Above, let us use  $\theta$  to denote a vector that has the same amount of values as the feature vector x's
- For  $\theta$  and  $x^{(i)}$ , let us use  $\theta^{\top} x^{(i)} = \langle \theta, x^{(i)} \rangle$  to denote the vector inner product
- Step 3: minimize the MSE metric to obtain the  $\theta$ ; call it  $\hat{\theta}$



### Illustrative example

- We will consider using a single feature, % lower status of the population (LSTAT), to predict median value of owner-occupied homes (MEDV)
- Note: this dataset is online at Kaggle <u>https://www.kaggle.com/code/prasadperera/the-boston-housing-dataset/input</u>
- There are over ten different features in the dataset: CRIM, ZN, INDUS, CHAS, NOX, RM, AGE, DIS, RAD, TAX, PTRATIO, B



#### Illustrative example

• This is a scatter plot of the dataset: LSTAT vs. MEDV



Percent of households with low socioeconomic status



#### Illustrative example

• Fit a line by minimizing the MSE metric



Percent of households with low socioeconomic status

#### Fit a linear model to the data



## Handwritten digit classification

• Each image is 28 by 28 pixels, corresponding to a 784-dimensional vector



- MNIST dataset: 50k/5k/5k split, 60k in total
- Available online at <a href="https://yann.lecun.com/exdb/mnist/">https://yann.lecun.com/exdb/mnist/</a>



# Preprocessing

• First need to map the image to an encoding: Here we'll use a matrix to represent of a black-n-white digit





# Setting up a neural network

• Feedforward neural networks: Similar to convolutional neural networks but simpler



- Input layer: Receives the encoding of the handwritten digit 1
- **Hidden layer:** Maps the input encoding to a representation through a nonlinear transformation
- Output layer: Maps the representations to class probabilities



### Feedforward neural networks

- Input layer, hidden layer, and output layer.
  - Nonlinear activation function:  $\operatorname{ReLU}(x) = \max(x, 0)$





### Understanding the working of neural networks

- Training split:  $(x^{(1)}, y^{(1)}), (x^{(2)}, y^{(2)}), \dots, (x^{(n)}, y^{(n)})$
- In general, we may consider a loss function  $\ell$ , that, takes a neural network  $f_W$  parameterized by W, and an input x, y, outputs a loss value for this input:  $\ell(f_W(x), y)$
- Then, we may write the averaged training loss of a neural network  $f_W$  as follows

$$\widehat{L}(f_W) \coloneqq \frac{1}{n} \sum_{i=1}^n \ell(f_W(x^{(i)}), y^{(i)})$$

 $\sum$  means we are taking a sum from i = 1 to n



# Understanding the test loss

- The test loss of a neural network  $f_W$  should be measured on the test split. This must happen on a new test example (x, y) that the network has not seen during the training
- We may write the test loss as the expectation over an infinite population of unseen examples as follows

#### $L(f_W) \coloneqq \mathbb{E}_{(x,y) \sim D}[\ell(f_W(x), y)]$

where D is the distribution of (x, y) pairs

- Mathematically speaking, the expectation of  $\hat{L}(f_W)$  should be  $L(f_W)$
- Empirically, this means if we draw our dataset again, the test loss should be a faithful representation of the performance of the neural network, since we have not touched the test samples during training time



## Some basic concepts

- A random variable consists of a set of events and the corresponding probability value that each event will happen
- Discrete random variables
  - Suppose you go fishing, the specie of the fish that you catch is a discrete rv
  - Suppose you are taking a flight, whether the flight will depart on time or not is a discrete rv
- Continuous random variables
  - Isotropic Gaussian with mean zero and variance 1:  $\Pr[x] = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{x^2}{2}\right)$ (check out Wikipedia page <u>https://en.wikipedia.org/wiki/Gaussian\_function</u>)



### Visualization

- Fishing: the **universe** *U* = {salmon, tuna, yellowfin}
  - Its area is the entire figure: Pr(A) = 1
- More generally, Pr(A) = Area of red oval
- Therefore:  $Pr(A) + Pr(\neg A) = 1$





### ID card verification

- Imagine that you are working on a project that requires detecting the bounding boxes of ID photos. Part of this is for authenticating a user's identity and extracting user's demographic information
- Without using machine learning: Hire a human annotation team or outsource to Amazon Mechanical Turk
- With machine learning: Build a prediction model to predict the region of the bounding boxes



## Step 1

• Collect a dataset (a.k.a., data is the new oil)







Step 2

• Choose a model from your favorite package (pytorch, tensorflow, pandas, etc)





### Step 3

• Train the model using the collected data





# Step 3.1

• Train the model using the collected data



#### • Training data

• A slice of the data we have collected for training the model (Usually about 80%)



Step 3.2

• Train the model using the collected data



• Preprocessing: Label the pixel positions within the bounding. The model will be trained to predict whether a pixel position is inside the bounding box



Step 3.3

• Train the model using the collected data



• Feature extraction: Color, spatial pattern, etc



# Step 3.4

• Train the model using the collected data



• Learn a prediction model: using a convolutional neural network and update its weight parameters during training



Step 3.5

• Train the model using the collected data



• Evaluate on validation dataset: A slice of the collected dataset, usually about 10%



## Step 4

• Train the model using the collected data



• **Performance on the test dataset:** usually about 10%



# Questions

- Too little data?
  - Transfer learning: Apply a pretrained human face detection model
  - Synthetic data : Replace the human face of one ID with another human face
- Adaptation/new data/different states/countries?
  - Domain adaptation
  - Learning to learn (very relevant in robotics)



## Lecture plan

• Language modeling and naïve Bayes



## Naïve Bayes

- Sentiment prediction: "A very busy, but rewarding first week of the fall semester." The sentence consists of a list of eleven words:  $\{A_1, A_2, \dots, A_{11}\}$
- Prediction rule: Choose the most likely hypothesis given the list of words
  - Hypothesis y is Positive, Neural, or Negative

$$\arg\max_{y} \Pr(A_1, A_2, \dots, A_n | y) = \frac{\Pr(A_1, A_2, \dots, A_n, y)}{\Pr(y)}$$

• Naïve Bayes assumes conditional independence: Prior knowledge with a single word is easier to obtain

 $\Pr(A_1, A_2, \dots, A_n | y) \approx \Pr(A_1 | y) \cdot \Pr(A_2 | y) \cdot \dots \cdot \Pr(A_n | y) = \frac{\Pr(A_1, y)}{\Pr(y)} \cdot \dots \cdot \frac{\Pr(A_1, y)}{\Pr(y)}$ 



### Movie recommendation

- Predict the rating reference of a user for an unseen movie (similar for music)
  - Netflix challenge: \$1 million for teams that beat their own prediction system by 10% over 100 million movie ratings
  - Most ratings are missing:  $500K \times 18K = 9,000M \gg 100M$
- Can we build a machine learning model to predict missing ratings?
  - Learn users' preferences
  - Recommend movies to users
  - This is an example of unsupervised learning





# Expected outcomes and deliverables

- You will learn state-of-the-art machine-learning techniques during the semester, and solid skills for implementing and applying them
- During the lectures, my goal is to help you understand the principles of how these methods work and when we should use which methods
  - Inevitably, there will be lots of statistics and linear algebra
  - I will try my best to explain concepts and methods with examples. Feel free to ask questions!
- The homework is designed to help you learn how to use these methods in practice
  - Most questions are coding questions based on Python, and lots of self-studying will be involved. To compensate for that, we strongly encourage you to form groups to complete the homework
  - Every month we'll have an in-class exercise session focused on debugging your coding skills. See course schedule for the dates



# Expected outcomes of course project

• Learn how to develop and apply state-of-the-art language models to downstream tasks, such as prompt tuning, instruction following, QA, etc



#### Announcements

- Office hours: Tuesdays 12:30 PM to 1:30 PM at 177 Huntington Ave, #2211
- Piazza: See canvas
  - Signup link <u>https://piazza.com/northeastern/fall2024/ds522020725202510</u>
  - Access code 8128pzbevas
  - Class link

https://piazza.com/northeastern/fall2024/ds522020725202510/home

• Homework 1 will be released next week, due two weeks after. Submit on gradescope. See syllabus for schedule

